



TALK TO US

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Rural
Community
Assistance
Partnership

**SMALL BUSINESS
SUPPORT PROGRAM**

@ RCAP'S OPEN FOR BUSINESS HUB

POWERED BY



Philosophy

Entrepreneurship is a vital thread in the fabric of a community.

RCAP's Small Business Support Program is designed to provide small business owners and entrepreneurs with a comprehensive source of managerial information required in running a business effectively and profitably.

Our program will provide the essential resources to enable existing entrepreneurs in community to grow their business, and aid prospective entrepreneurs successfully establish a new venture.

FREE SERVICES

ON-DEMAND TRAINING

- Choose subjects most relevant for your business
- Self-guided, go-at-your-own pace online workshops

LIVE WEBINARS

- Deep dive into specific topics
- Q &A sessions and interaction with trainers
- Connect with other entrepreneurs

ONE-ON-ONE CONSULTING

- Personalized training to help your business grow
- Meet directly with an experienced small business consultant

Access these services by emailing the address on the back of the card or following the link below

[HTTPS://WWW.RCAP.ORG/ECONOMIC-DEVELOPMENT-PROGRAMS/OPEN-FOR-BUSINESS-HUB/](https://www.rcap.org/economic-development-programs/open-for-business-hub/)

TOPICS

FINANCIAL ANALYSIS

- Bookkeeping
- Cashflow Management
- Monitoring Financial Ratios
- Using Financial Statements

BUSINESS PLANNING

- Business Modeling
- Business Planning
- Feasibility Planning
- Marketing Planning
- Operation Planning
- Strategic Planning

DIGITAL MARKETING

- Building a basic website
- Setting up your business on social media
- Getting found on search engines