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Contact:
Judy Edwardh Black
336-474-0766
jblack@map-inc.org

FOR IMMEDIATE RELEASE

Fierros to lead program area for MAP

New Prague, Minn.– Midwest Assistance Program, Inc., has named Chris Fierros director of programs for the organization. Fierros, who is based in Savannah, Mo., will identify and incorporate rural community issues and needs into MAP's ongoing programs, adjust existing programs and seek new funding for these initiatives. She'll also coordinate program implementation. Fierros formerly was MAP's regional director for Kansas and Missouri.

"We're very fortunate to have Chris on our staff," says MAP CEO Martha Cashman. "MAP is expanding its program and services, and Chris' skills and leadership will be instrumental in making these new ventures a reality."

Communities and tribal nations interested learning about MAP's programs and services in the areas of infrastructure, housing, enterprise development, aging, technology or training services, can contact Fierros at mapclf@stjoelive.com and 816-324-1701.

Midwest Assistance Program, Inc., is a non-profit organization dedicated to helping rural communities improve their environment, quality of life and be self-sustaining. MAP helps revitalize small communities by working with them to find solutions for their infrastructure, enterprise development, aging, technology or training issues. It's a member of the Rural Community Assistance Partnership, a national, rural community development network. MAP is an equal opportunity provider.